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MEAT UP

THE MEETING PLACE FOR THE UK MEAT INDUSTRY

STONELEIGH PARK • WARWICKSHIRE • 21st & 22nd JUNE 2011

THE DESTINATION FOR THE UK MEAT INDUSTRY
2011 SHOW INFORMATION INSIDE

SOMETHING FOR EVERYONE

MEAT PLANTS • MANUFACTURERS & PROCESSORS • READY MEALS/CONVENIENCE PRODUCTS
• EQUIPMENT • PACKAGING • INGREDIENTS • RETAIL BUTCHERY • MULTIPLE RETAILERS AND MORE...

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Stoneleigh
Park

MEATUP - A NEW EXHIBITION FOR THE UK MEAT INDUSTRY

MEATUP is the brand new bi-annual show for the UK meat industry which takes place at the Stoneleigh Park complex in Warwickshire over the two days of 21st and 22nd June 2011.

MEATUP is the only show of its type serving the UK market.

Organised by the experienced team at YPL Exhibitions and backed by the main media sponsor Meat Management magazine, the exhibition will be the 'meeting place' for the UK industry where good business can and will be done. The show will also feature major competitions together with craft demonstrations and there will be something of interest for everyone, from the smallest butcher right up to the largest processor or retailer.

MEATUP offers a really cost effective way of meeting key buyers face to face together with other important contacts from throughout the meat business – itself a major £20 billion industry. No beverages, no seafood, no dairy, in fact nothing but a clear focus on all aspects of the meat and poultry sectors.

The show has already attracted major names as exhibitors and will be sponsored by a range of important and influential trade associations.

Exciting sponsorship opportunities are also available including the Premier Lounge for nominated VIP guests, the show carrier bag, badge lanyards and the bacon butty breakfast.

The show offers exhibitors a two day open period, a two day pre-build period and a one day down build thereby keeping your 'on costs' to a minimum. There will also be a vibrant and targeted visitor campaign using trade journals, the internet, direct mail and third party databases.

If you want to improve sales, increase profits and to network with key buyers make sure you don't miss out on **MEATUP** – it's the place to be!

Book
today!

call
+44(0)1908 613323
or email
sales@meatup.co.uk



SECURE YOUR STAND BOOKING TODAY! CALL +44 (0)1908 613323

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Price List

SHELL SCHEME RATE

£220_{psm} + VAT

SITE ONLY RATE

£195_{psm} + VAT

SPONSORSHIP OPPORTUNITIES

1 Insert in Carrier Bag from £325.00

Show Carrier Bags £1,500.00

Badge Lanyards £3,300.00

Premier Lounge £6,000.00

Bacon Butty Breakfast £3,000.00

Competition/Craft Display Arena £2,000.00

Organised by:

YPLEXHIBITIONS
A Division of Yandell Publishing Ltd

Official media sponsor:

meat
m
management

STAND	SIZE (M)	PRICE	STAND	SIZE (M)	PRICE	STAND	SIZE (M)	PRICE	STAND	SIZE (M)	PRICE
101	3x3	1980	245	5x4	4400	431	5x4	4400	621	4x3	2640
103	3x3	1980	247	5x4	4400	433	4x4	3520	623	3x3	1980
105	3x3	1980	301	4x4	3520	435	4x4	3520	625	3x3	1980
107	3x3	1980	303	4x4	3520	437	5x4	4400	627	3x3	1980
109	4x3	2640	305	4x4	3520	439	5x4	4400	629	3x3	1980
111	4x3	2640	307	4x4	3520	501	5x4	4400	631	3x3	1980
113	3x3	1980	309	5x4	4400	503	5x4	4400	633	3x3	1980
115	3x3	1980	311	5x4	4400	505	4x4	3520	635	3.5x3	2310
117	3x3	1980	313	5x4	4400	507	4x4	3520	637	4x3	2640
119	3x3	1980	315	5x4	4400	509	5x4	4400	639	3x3	1980
121	3x3	1980	317	4x3.5	3080	511	5x4	4400	701	3x3	1980
123	3x3	1980	319	4x3.5	3080	513	5x4	4400	703	3x3	1980
125	5x2	2200	321	4x4	3520	515	5x4	4400	705	3x3	1980
127	4x3	2640	323	4x4	3520	517	4x3.5	3080	707	3x3	1980
129	4x3	2640	325	4x4	3520	519	4x3.5	4080	709	3x3	1980
131	3x3	1980	327	4x4	3520	521	4x4	3520	711	3x3	1980
133	3x3	1980	329	9x8	15840	523	4x4	3520	801	5x2.5	2750
135	3x3	1980	337	5x4	4400	525	4x4	3520	803	3x3	1980
201	5x4	4400	339	5x4	4400	527	4x4	3520	805	3x3	1980
203	5x4	4400	401	4x4	3520	529	5x4	4400	807	3x3	1980
205	6x4	5280	403	4x4	3520	531	5x4	4400	809	3x3	1980
207	6x4	5280	405	4x4	3520	601	3x3	1980	811	3x3	1980
209	5x4	4400	407	4x4	3520	603	3x3	1980	813	3x3	1980
211	5x4	4400	409	5x4	4400	605	4x3	2640	815	3x3	1980
213	4x4	3520	411	5x4	4400	607	3x3	1980	817	4x3	2640
215	4x4	3520	413	8.5x8	14960	609	3x3	1980	819	3x3	1980
217	5x4	4400	421	4x4	3520	611	3x3	1980	821	3x3	1980
219	5x4	4400	423	4x4	3520	613	3x3	1980	823	3x3	1980
221	8.5x8	14960	425	4x4	3520	615	3x3	1980			
229	8x8	14080	427	4x4	3520	617	3x3	1980			
237	9x8	15840	429	5x4	4400	619	3x3	1980			

All rates above are
subject to V.A.T

SECURE YOUR STAND BOOKING TODAY!
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