

The magazine for group travel organisers

Group LEISURE

The magazine read by thousands who organise millions of visits



▲ An example of the Group Leisure Magazine front cover.



▲ How your advert could look in Group Leisure Magazine.

What is it? Group Leisure is the UK's number one magazine for group travel organisers.

What's its frequency? The acclaimed A4 publication is produced monthly - 12 times per year. The only UK group travel magazine offering this frequency.

What is its target market? Group Leisure is read by thousands of people either online or via posted print copies, organising all types of leisure days out, short breaks and full holidays for groups of people, both in the UK and overseas.

Who actually receives the magazine? Group travel organisers (GTOs) working full time in this position, part time or simply because they love organising, we also reach all major coach operators. Recipients include sports and social clubs and such organisations as John Lewis, Tesco, BT, Hewlett Packard, major banks, the Post Office, the NHS and the Public Services. We also target active leisure groups from societies and clubs such as the Conservative Club, Labour Clubs, University of the 3rd Age, Royal Legion, Women's Institute, PROBUS, Community Centres, Village Associations, Pensioner Groups, Active Retirement Associations and much more.

What is the impact from Group Leisure? We are targeting that one individual who is responsible for organising travel and holidays for numbers ranging from single figures to thousands of people. Rob Yandell, Managing Editor and publisher of Group Leisure commented:

"We took 20 Group Leisure readers to Brussels and between them, they were responsible for over 25,000 people. When you consider that, you begin to understand the power of our magazine."

OUR GUARANTEE: Unlike some publications, Group Leisure **circulation is guaranteed all posted to named recipients only** and we also guarantee that no copies are delivered to organisations in bulk packages.

GROUP LEISURE E-MAGAZINE:
Group Leisure is also available to readers in digital format via the website groupleisure.com/emag

Add a video to your advert in the e-magazine for £195.00 or a soundtrack* for £125 - phone us for details.

Rates

4 colour

Covers	£2,200.00
Double page spread	£3,800.00
Full page	£1,900.00
Half page	£995.00
Quarter page	£595.00

All rates subject to VAT at current rate.

Specifications

Full page (type area)
Full page (bleed)
Half page (horizontal)
Half page (vertical)
Quarter page (vertical)
Double page spread

Inserts

2 pages A4 (single sheet)	£750.00
4 pages A4	£1,295.00
6 pages A4	£1,495.00
8 pages A4	£1,795.00
12 pages A4	£2,495.00

Rates based on paper weight of 90 gsm or less. Bound inserts 25% extra. All rates subject to VAT at current rate.

A4 publication perfect bound (depth first)

273mm x 170mm
297 x 210 + 3mm bleed all round
130mm x 178 + 3mm bleed all round
273mm x 82mm
130mm x 82mm
297mm x 420mm + 3mm bleed all round
Supplied disks must be Apple Mac compatible