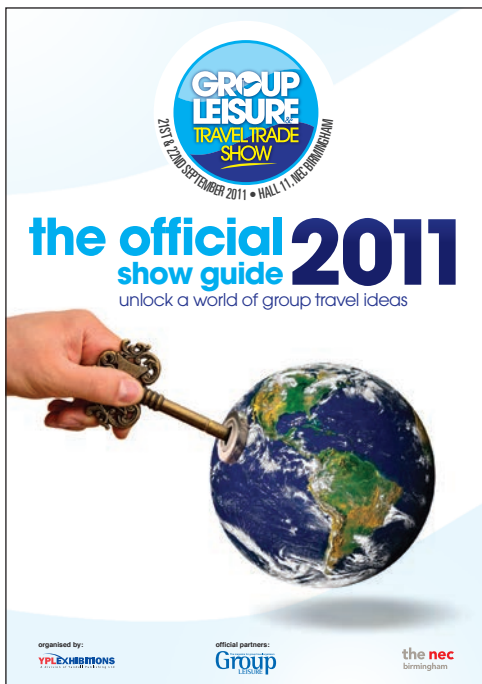




# The official catalogue for the Group Leisure & Travel Trade Show 2012



▲ An example of the Group Leisure & Travel Trade Show catalogue front cover.

**What is it?** Every visitor to the Group Leisure & Travel Trade Show is given a free A5 size catalogue upon arrival at the exhibition. The catalogue is unique to the show and only available to show visitors and exhibitors.

**What is the circulation?** Over 2,000 copies will be printed for distribution at the exhibition.

**Who actually reads the catalogue?** Serious high spending group travel organisers and leading coach operators, together with trade buyers who visit the Group Leisure & Travel Trade Show. Research has confirmed these visitors are responsible for booking millions of visits for consumers. The catalogue is the only medium in which the full details of all exhibitors can be found. It also provides a full guide to what's on and where – all designed to help the visitor experience. This makes the publication totally unique and highly valuable with a very high post show retention and usage.

**What is the impact from the show catalogue?** Use the 'double whammy' of exhibiting and advertising to ensure your message is delivered to your customers and potential customers. Effective advertising will direct visitors to your stand and also remind them about your products and services long after the show is over. Rates are very cost effective allowing exhibitors to take advantage of the catalogue without breaking the budget! A range of display advertising is available together with inserts. A small investment can really add substantial impact and maximize your exhibiting opportunities.

**Our Weymouth hotels are passionate about dance**

Whatever your tastes in dance – smooth jazz or energetic clubstep – these hotels would well have you matching the moves in no time.

**£89** per person per night

GROUP RESERVATIONS HOTLINE: 0845 169 4596  
BOOK ONLINE: martyleisurebreaks.co.uk

welcome

**Group travel is good news**

The ongoing success of the Group Leisure & Travel Trade Show reflects the importance of the travel and leisure sector of retail and tourism. The show is all about creating an engaged team which will bring people together, so that the wealth of opportunities group travel offers can be fully explored, and can be fully enjoyed.

There is simply no substitute for people meeting together and discussing new ideas or specific requirements. Of course, most of us also use the internet and read magazines etc., but no important as these forms of communication you simply cannot beat the dissemination of people meeting together to create both good business and strong friendships.

I would like to thank all exhibitors and visitors who make the GLT the most event for group travel and coach business every year. In an ever changing market, where exhibitors and visitors often make some and go on to do what we have done here, and continue to provide the dissemination of people meeting together to create both good business and strong friendships.

Thank you for being with us.

**Contents**

- Pages 6-8 Useful show info
- Pages 9-11 Exhibitor listings
- Pages 20-21 Floorplan
- Page 42 A-Z of exhibitors at a glance

Graham Tennill  
Show Director

▲ How your advert could look in the catalogue.

**What's going on here then?**

Booking & planning what to see want For a FREE Group Visit Pack Call: 0121 520 8054

**OPEN DAILY**

**Delight Your Group With A Tram Ride Through Time!**

useful information

**Opening times**  
Wednesday 21st September: 10am - 4.30pm  
Thursday 22nd September: 10am - 4pm

**The Premier Lounge**

**ATG-TICKETS**

**What's on**

**NEWARKS**

all exhibitors of a glance...

Exhibitor Name	Stand No.	Product/Service
ABC	101	Travel Insurance
DEF	102	Coach Hire
GHI	103	Hotel Packages
JKL	104	Group Travel
MNO	105	Travel Agents
PQR	106	Travel Packages
STU	107	Travel Services
VWX	108	Travel Solutions
YZA	109	Travel Tips
BCD	110	Travel Deals

## Rates

Full page  
Half page  
Company Logo  
IFC/OBC  
IBC

4 colour

£675.00  
£475.00  
£95.00  
£995.00  
£795.00

## Carrier bag:

insert A5 Single Sheet from £350.00;  
4 pages £425; 6 pages £525.00;  
8 pages £625.00

All subject to availability. Larger inserts will be priced upon application.

All rates subject to VAT

## Specifications

A5 publication saddle stitched (depth first)

Full page (type area)  
Full page (bleed)  
Half page (horizontal)  
Half page (vertical)  
Double page spread

184mm x 122mm  
210mm x 148mm +3mm bleed all round  
89mm x 119mm  
184mm x 57mm  
210mm x 297mm +3mm bleed all round

Disks must be Apple Mac compatible

Rates effective September 2010. All advertising bookings subject to our standard terms and conditions, available on request.