

SPECIFICATION SHEET

www.trips4schools.com



All sizes shown appear width x height

- Large banner:** 468 pixels x 60 pixels (Appears across top of page)
- Medium banner:** 120 pixels x 120 pixels (Available to the left and right of page)
- Tall banner:** 120 pixels x 600 pixels (Appears to the left of page)
- Central banner:** 210 pixels x 60 pixels (Appears on home page only)

File size: Files should ideally be no larger than **90 kb**
File information: Files must be supplied at **72 dpi** in a 'gif' or 'jpeg' format, in **RGB** colour mode. Banners may be animated by arrangement call our sales team on 01908 613323 for details.

Please send adverts to Lian Rowlinson at lian.r@yandellmedia.com.